

busyboss

Portfolio



Welcome!

busyboss.ca

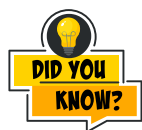
[Schedule a Call](#)

At Busy Boss Communications, we partner with busy organizations and leaders to execute the marketing tasks that they don't have the time, expertise, or capacity to handle in-house – so internal teams can stay focused while we keep their brand visible, consistent, and growing, without the added hassle or stress.

We work alongside business owners, executives, senior leadership, and management teams as a strategic team member, embracing the latest tech, systems, and software to provide effective and hassle-free marketing solutions.

Based out of Prince George, BC, we work with clients both locally and remotely across British Columbia. We've helped shape the online presence of some incredible businesses across the Province. ***Is yours next?***

Did You Know?



Social Media Marketing is crucial for businesses of all sizes because it offers a cost-effective way to build brand awareness and consumer trust, drive website traffic, and ultimately, increase sales. It's an investment in the future of your business!



Email marketing is one of the most cost-effective digital marketing channels - with an average **return on investment around \$36 for every \$1 spent.**



Presenting a brand consistently online results in an **average revenue increase of 23%**

- ✓ Build trust and credibility among potential customers
- ✓ Communicate important information to your network
- ✓ Control the narrative and improve your reputation
- ✓ Improve brand awareness and online search results
- ✓ Promote your products / services to a wider audience

Client Reviews



Matthew Davidson
2 reviews

★★★★★

Busy Boss provided excellent support and advice for our website rebuild. We had some specific objectives to meet and those were all met and exceeded. There is no choice for us to make the next time we need web support... we are calling Busy Boss!

Jen MacLellan
1 review

★★★★★

I don't think I can express enough how incredibly helpful Holly is. I am a photographer who still loves her photoshop but I needed ideas to organize, create and post that would save time, while understanding all the different forms of social media beyond "posting something pretty". Holly shared a ton of information, resources and her sheer BRILLIANCE. She kept things interesting, understandable and achievable. THANK YOU HOLLY!!!

Kyla Wilhelmsen
4 reviews

★★★★★

Holly has been an amazing mentor and supported me and my business goals beyond expectations. Holly took the time to fully understand my business so I could rest assured that content was accurate and on brand every time.

Innovation Central Society
1 review

★★★★★ a year ago

"We've had the pleasure of working with Busy Boss for the last few years. Their work is always high quality, on time and they go above and beyond what's required, that's rare in any service provider. We wouldn't work with anyone else."

Northern IT Solutions Inc
1 review

★★★★★ a year ago

Had a great experience working with Holly for designs for flyers for us. Highly appreciated the professionalism with quick response as per the need and she was able to work with minimum inputs.

Colin Breadner
3 reviews - 1 photo

★★★★★

Positive: Professionalism, Quality, Responsiveness, Value

Holly is amazing. She has taken our Social Media presence to a whole new level. As a result of working with Holly I'm happy to say that our sales have increased in a highly competitive market. I would not hesitate to recommend her services to anyone.

Ernesto Boulianne
3 reviews

★★★★★

Busy Boss is the best!

We started out by working on social media, which I was not interested in and very weary of but Holly managed to turn it into something I mostly understand and get to enjoy doing now.

Holly is also a genius in business and is a tremendous help in setting up systems to get our construction business organized efficiently.

An amazing personality that's makes me always look forward to our working sessions!
Thanks for all the help!

Allisha Clemetson
2 reviews

★★★★★

Holly is absolutely wonderful to work with. She really knows how to communicate complex things in a simple easy to understand way.

Tomas Horalek
Local Guide · 9 reviews

★★★★★ 9 months ago

Holly has been helping us with several projects, including website design, content creation and marketing strategy development.

Her level of professionalism, knowledge and communication are unparalleled.

We are excited for our next project together. Thank you.

Trish Appleton
2 reviews

★★★★★ a year ago

Holly was very prompt and responsive. She created a well designed flyer and was able to accurately edit based on my likes and dislikes.

Bikes & Bites
1 review - 1 photo

★★★★★

Positive: Professionalism

Holly is the best! Her knowledge and application of social media is impressive. I took several coaching sessions with her and my Instagram numbers went from 6 accounts reached to 12.6K in one month!

Catherine Pennington
2 reviews

★★★★★

Positive: Professionalism, Quality, Responsiveness, Value

Holly is exceedingly talented, professional, timely, dedicated and knowledgeable. It is with great pleasure and confidence that I recommend her services. As a small business in need of decoding social media, strategy and implementation Holly established a useable and tangible service portfolio which was customized to my capacity. Holly's ability to understand the unique needs of my business mean that she easily merged into the support that was needed. A full scale digital communications company and professional, you are in great hands with Holly and Busy Boss Communications.

Susan Stearns
1 review

★★★★★

Holly has gone above and beyond in providing excellent client care for Community Futures Fraser Ft George. She is quick to tackle new tasks, brilliant at creative work and always professional. Holly is top notch in the services she provides!

BC Institute of Agrologists
1 review

★★★★★ 9 months ago

Holly is an absolute pleasure to work with. A reflective listener and easy to engage with and very efficient. Highly recommend!

Ed Kovach
4 reviews

★★★★★ 7 months ago

Holly is Fantastic to work with and incredibly efficient, have had lots of great compliments on our Social Media page and many new followers. Check out some of her work @kodecontracting on Instagram

Angela Thompson
2 reviews

★★★★★

Holly is AMAZING to work with. She provided me with information and guidance relevant to my business and followed up regularly. She was flexible to my insanely busy schedule and I looked forward to every one of our meetings. I HIGHLY RECOMMEND her to anyone looking to improve their social media profile!

Sarita Parmar
4 reviews

★★★★★

Positive: Professionalism, Quality, Responsiveness, Value

I remember our initial meeting with Holly. She took the time to ask the right questions and then listen to our goals, ideas and vision. She very quickly grasped our vision and ran with it, requiring very little from us after that. Holly is friendly, professional, knowledgeable about what's happening in the social media and marketing world, consistent and reliable. She understands our brand and understands business owners have to focus on growing their business and don't always have the time to handle social media consistently. We couldn't be happier to have Holly as our social media manager. Since working with Busy Boss, our audience and network has grown. Highly recommended! - Sarita Parmar, LEAP for Women

Jessica Brown
3 reviews

★★★★★

Working with Holly at Busy Boss Comms. has been a great experience, and I recommend her to anyone. Her ability to take an idea and make it into a targeted and strategic advertising campaign with captivating visuals is truly admirable. Furthermore, she's a great sounding board for new ideas, and she always goes above and beyond to find solutions. She even helps guide me in creative technologies to help my company in all aspects of our business, which to me is invaluable. She's a real MVP!

Kathleen Lemieux
6 reviews

★★★★★ 7 months ago

I really enjoyed working with Holly from Busy Boss Communications. I contracted her to work for my not-for-profit support business 'Do Gooders'. Not only was I happy with Holly's designs, she's also super flexible, friendly and fast! Thanks Holly!

Rachelle Diachuk
3 reviews

★★★★★ a year ago

I can't begin to explain the positive impacts working with Holly has made for my business. Her social media and marketing strategies and brand awareness tactics have been so helpful in growing my audience. Thank you Holly for all that you do!

Chaunda Honkonen
1 review

★★★★★ 9 months ago

I worked with Holly to create marketing collateral for new programs. She was very responsive and professional, and was able to take many rough pieces of information and turn them into a branded package of captions, descriptions and images that we shared with partners and clients. She is detail-oriented and understands the application of our branding across different platforms. I would recommend Holly for other organizations that need a boost for their marketing team.

Info Alteaphysio
1 review

★★★★★ a year ago

Holly is straight forward, easy to communicate with. She is detailed oriented and has the ability to either help in terms that average joe can understand or give information on who can help if its not within her scope. So nice to have somebody an email away or quick pit stop when your stuck and can't quiet figure out what's the next step. Highly recommend her as a professional and person.

Aneet Brar
1 review

★★★★★ 10 months ago

You've turned our thoughts into reality and really helped express our brand. You do a very tasteful job when it comes to graphics and writing -- unbeatable. ...coming up with new ideas and implementing those and broadening our vision. And, you have encouraged me to come out of my comfort zone and be in front of the camera. Not many people do that, it's just because you take your work so seriously with so much love. I feel blessed to work Holly. She knowledge, creativity & goes above and beyond to make her clients succeed.

I am impressed by her ability to help business owners to step out of their comfort zone. it's not just a business to business dealing when working with her she empowers others. Most importantly she is a kind soul. ❤️

Social Media - Posts



What Is Kiwanis?

WHEN YOU'RE WORKING ON THE LONG WEEKEND BUT THIS IS THE JOB SITE

Excellent.

BUILD YOUR OWN FUTURE

BUSINESS TRAINING & COACHING
\$5,000 GRANT FOR EXPENSES

International Women's Day

2024 HIGHLIGHTS

15 COMPANIES

HELPED INCREASE THEIR SALES BY \$2.7 MILLION

VENTURE ACCELERATOR PROGRAM

MODEL CALL

TICKETS ON SALE NOW!

AleFest

FLIGHT NIGHTS

Sip & Win Your Way to AleFest!

*We're giving away 2 AleFest tickets each week in November!

WHEN YOU WORKED HARD ALL YEAR AND CHRISTMAS BREAK FINALLY HITS

EARLY BIRD SPECIAL

LAST CHANCE TO SAVE!

Exhibitor early bird pricing ends December 1st!

GET TICKETS

B2B EXPO

Coffee with Community Futures

Featuring a short guest presentation on the newest Support PG initiative:

THE EXCHANGE

A SUPPORT PG INITIATIVE

12 Nov. 2025 10:00am - 10:30am
Community Futures Boardroom
1566 7th Ave, Prince George, BC

*FREE Admission (Registration Required)

WE ARE HIRING!

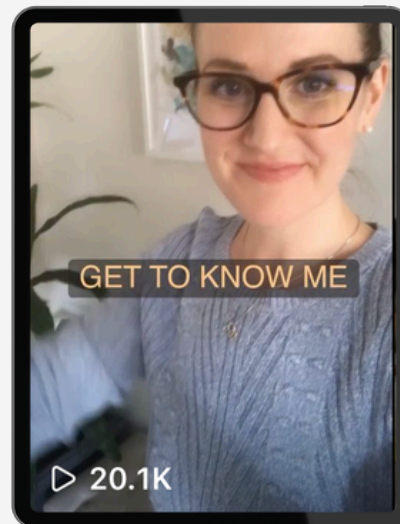
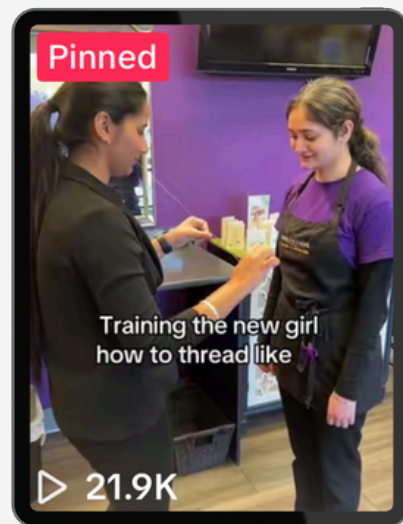
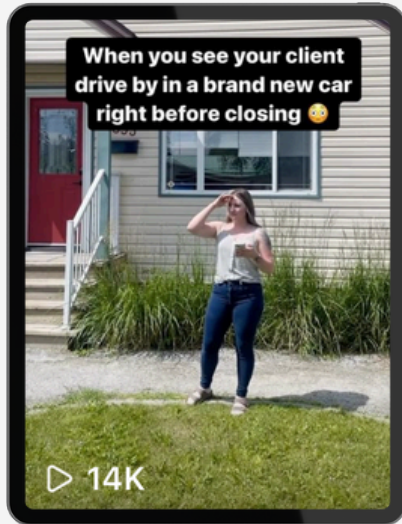
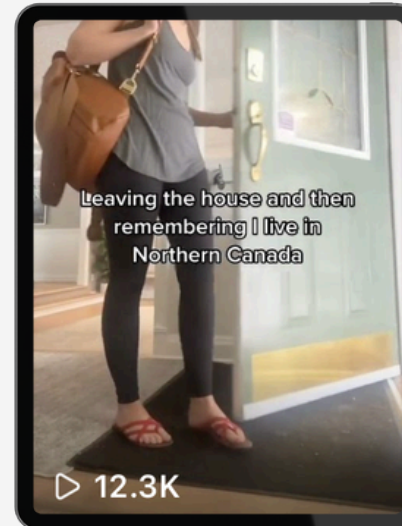
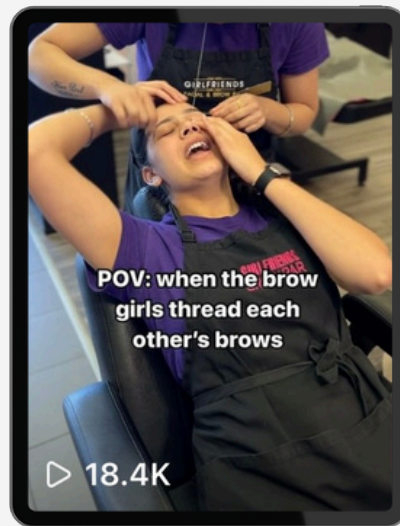
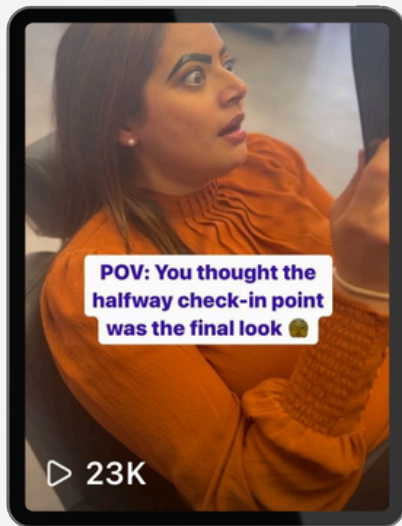
BUSINESS ANALYST

JOIN OUR TEAM

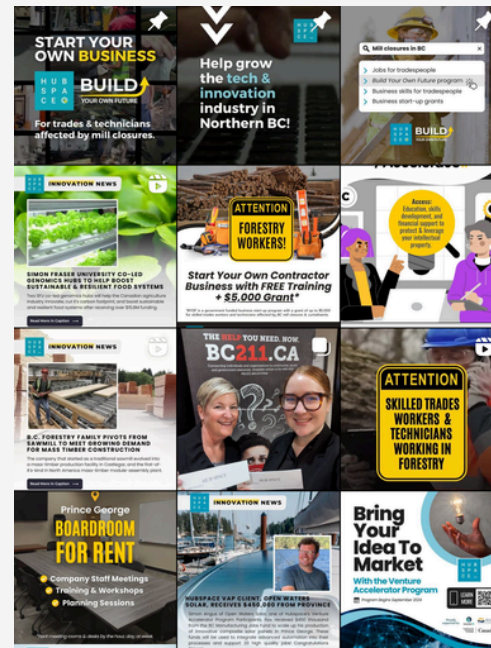
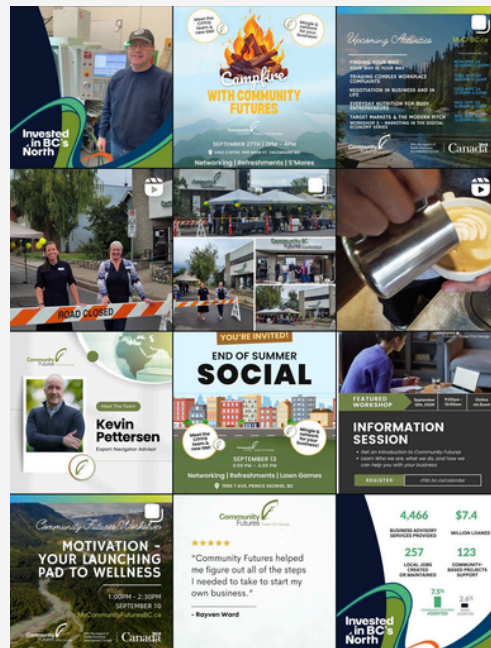
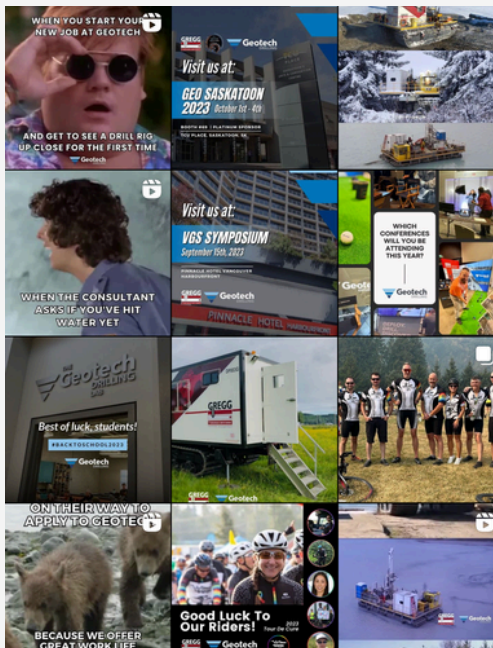
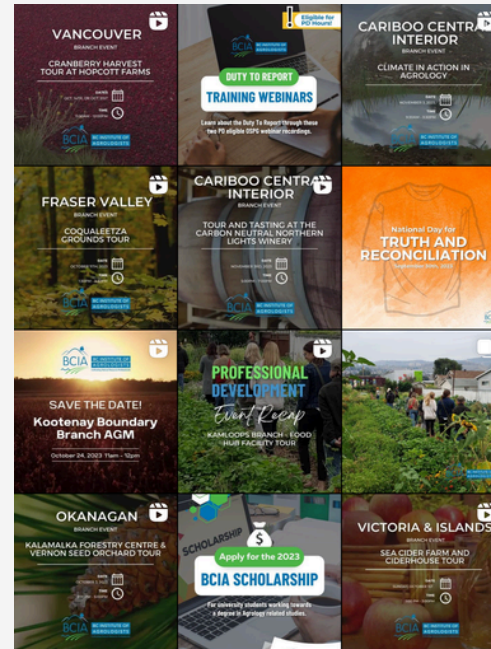
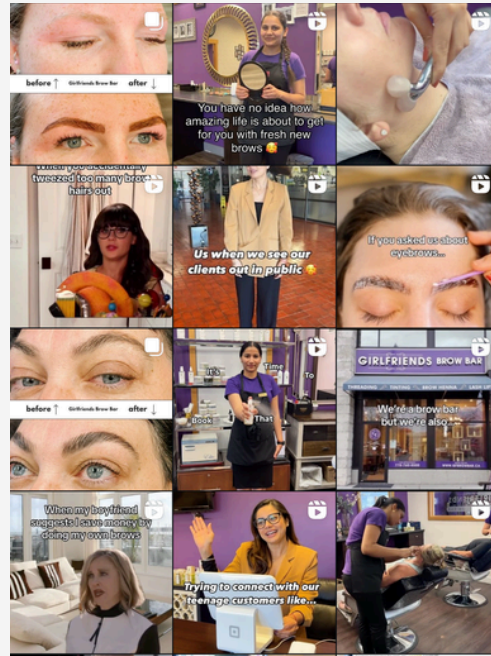
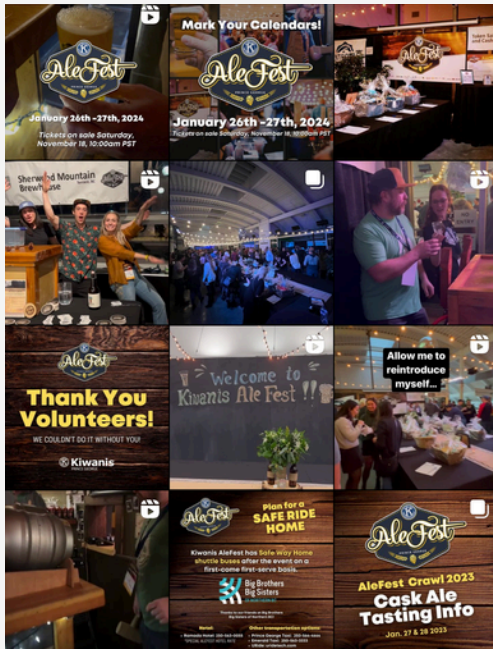
- Help entrepreneurs and local businesses succeed.
- Gain valuable experience in business advising, lending, and economic development.

APPLY BY NOVEMBER 25

Social Media - Reels & Tik Tok Examples



Social Media - Profile Grids



Ad Design



LUXE POOLS | **CUSTOM POOLS FOR YOUR HOME**



10-Year \$40,000 Interest-Free Loan

Make your home more energy efficient with SOLAR power

ELIMINATE YOUR HYDRO BILL!



GOTT Energy.com

The **Venture Accelerator Program**

Helping Northern BC Tech & Innovation Businesses Grow

LEARN MORE

HUBSPACE
250-563-2663 | hubspace.ca/pdf | info@hubspace.ca

innovate BC | Canada | 

FREE BUSINESS PROGRAM + **\$5,000 GRANT**



TO START YOUR OWN SUBCONTRACTOR BUSINESS

BUILD YOUR OWN FUTURE | Canada | 

Government funded program for skilled trades training and technical education for on-site resources and contractors.

ACCELERATING INNOVATION ACROSS THE NORTH

VISIT OUR BOOTH #50 AT THE BC NATURAL RESOURCES FORUM

HUBSPACE



REGISTER NOW

Intellectual Property WORKSHOP

NOV. 14TH AT UNBC

FREE TO ATTEND

HUBSPACE

UNBC

AccelerateIP



AFFECTED BY **MILL CLOSURES?**


ACCESS UP TO **\$5,000** TO START YOUR OWN BUSINESS

IN COMMUNITIES ACROSS BC FREE PROGRAM

Canada |  **BUILD YOUR OWN FUTURE**

ONLINE OR IN-PERSON

Can't make it to the arena for the game?



MEDIchair North BC brings the Prince George Cougars straight to your screen on CHL TV.

STREAM IT LIVE, FROM WHEREVER YOU ARE.

mednorthbc.com | chl.ca | pgcougars.com



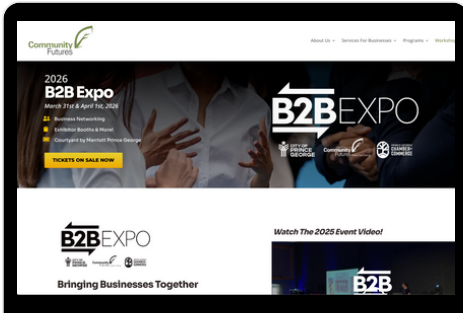
PRINCE GEORGE LAUNCHES SPRING 2025

ACCESS A **\$5,000 GRANT** PLUS FREE **BUSINESS PROGRAM**

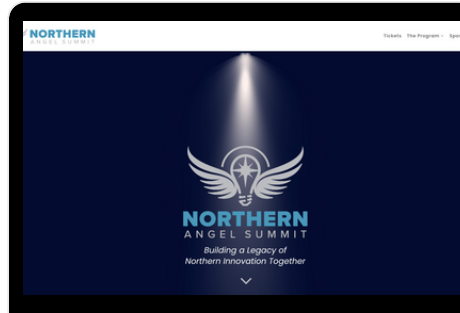
BUILD YOUR OWN FUTURE | Canada | 

PORTFOLIO

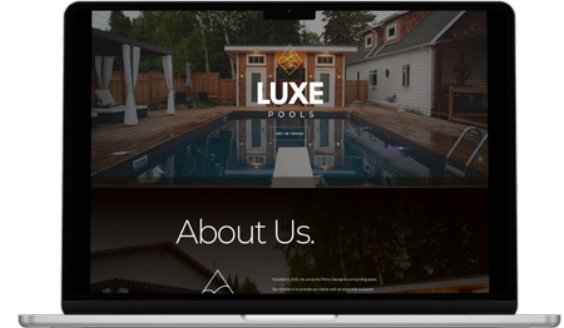
Website Design



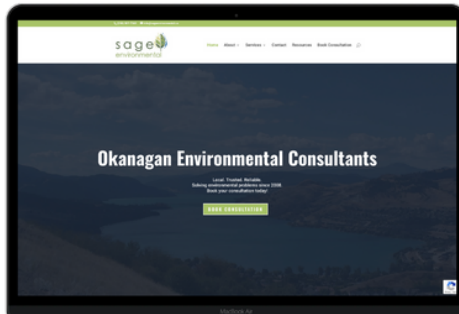
B2B Expo - Community Futures
cfdc.bc.ca/b2bexpo



Northern Angel Summit
northernangelsummit.ca



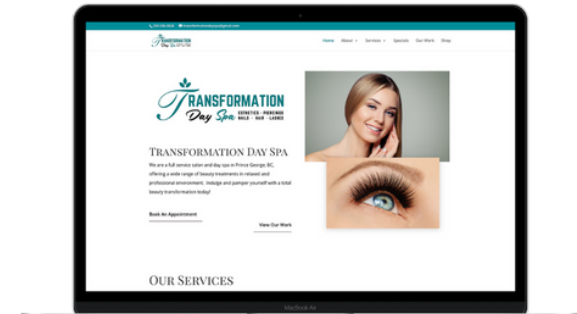
Luxe Pools
luxepools.ca



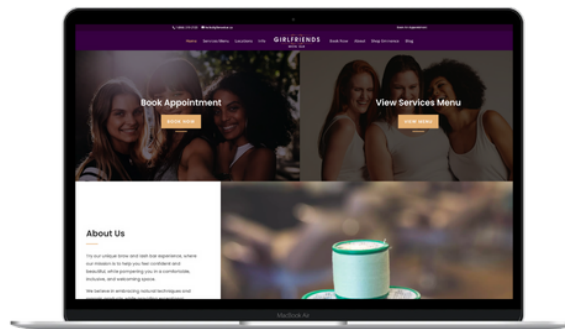
Sage Environmental
sageenvironmental.ca



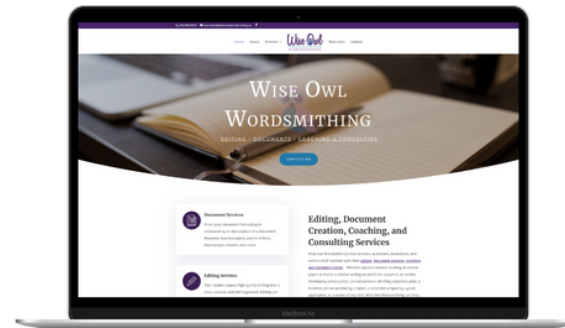
Settings by Heidi
settingsbyheidi.com



Transformation Day Spa
transformationdayspa.ca



Girlfriends Brow Bar
gfbrowbar.ca



Wise Owl Wordsmithing
wiseowlwordsmithing.ca

Design - Posters & Print

WANT GREAT LOOKING EYEBROWS?

GIRLFRIENDS BROW BAR

- 3D Brow Tint | Bombshell Brow Lamination
- Brow Threading | Brow Shaping & More

BOOK ONLINE

GFbrowbar.ca (778) 760-8500

HUBSPACE BUILD YOUR OWN FUTURE

CHETWYND, BC

BUSINESS START-UP PROGRAM FOR TRADES & TECHNICIANS AFFECTED BY MILL CLOSURES

First workshop begins: June 12th - 16th, 9:00AM - 5:00PM, Chetwynd, BC

ATTEND IN-PERSON OR VIRTUALLY

*Fully funded program

SIGN UP TODAY

hubspace.ca/byof, info@hubspace.ca, (250) 563-2663

Canada, BRITISH COLUMBIA

Click here to register for an upcoming info session

We deliver Bespoke IT Solutions - Crafting Perfection for Your Unique Needs!"

Asim Mohammed, Director

About Us

We are a company with end to end expertise in all phases of software design, development, planning and program management. Our experts have experience with the latest technologies and tools, and focus on delivering optimum value for our customers needs.

Our Mission

Our mission is to provide optimized, effective, and adaptable IT solutions and expertise to our customers, so that they can focus on their business deliverables.

Custom Websites & IT Solutions

We will design custom solutions based on your unique needs and your budget.

Northern Information Technology Solutions Inc.

Your Local IT Partner in Prince George

A BUSINESS ACCELERATOR FOR Women ENTREPRENEURS

PROGRAM

This limited entry program combines workshops, expert advisors, networking & peer mentorship. Covering topics such as: Market Expansion, Risk Management, Finances & Cash Flow, Revenue and Pricing Strategies.

Saturdays over 8 Weeks, January 14th - March 4th, 9:00am - 12:00pm PST

Expand Your Business in 2023!

Community Futures **LEAP FOR WOMEN**

TO APPLY, EMAIL: SARITAP@CFDC.BC.CA

*THIS PROGRAM IS LIMITED TO A MAXIMUM OF 10 APPLICANTS

KIWANIS ALEFEST CRAWL

Cask Beer Experience January 27th & 28th, Free to participate!

NORTHERN BC CRAFT BREWERIES

Supplying the specialty cask craft beers

MIGHTY PLACE, DEARBALL, SHERWOOD MOUNTAIN, BARKERVILLE, SMITHERS, TRENCH, CROSSROADS, FIVE BROTHERS, CLOVER

KIWANIS ALEFEST CRAWL TOUR MAP

- Visit these downtown establishments and pick up your passport & map.
- Sample cask beers and collect stamps to enter to win a prize package.
- Post photos and tag #Alefestalefest.
- Stay downtown! Great rates at the Ramada Hotel!

DOWNTOWN PG ESTABLISHMENTS

Hosts for the specialty cask craft beers

CROSSROADS, TRENCH, CLOVER, Alefest, Ramada, THE PINE

POLYTECH PLASTICS MANUFACTURING

Located in Prince George, BC, Polytech Plastics Manufacturing operates an in-house Manufacturing and Rotational Molding Facility.

“ You not only helped us purchase our business, but we now have a family life with both of us in town working 5 days a week in a business we love. ”

- Founded 30+ years ago, and purchased in 2022
- Retains employment of three employees and two owner/managers
- Serves approx. 250 B2B customers plus additional 250 customers annually
- Generating annual revenues well over \$1M

A Community Futures SUCCESS STORY

(250) 561-1550, sales@polytechmfg.ca

2021 / 2022 LOAN PROGRAM SUCCESS:

LOANS BY INDUSTRY SECTOR

This graph shows which industry sectors were advanced loans.

Value Added Products	4.5%
Manufacturing	6.8%
Silviculture/Agriculture-Harvesting	4.5%
Transportation	9.3%
Retail & Wholesale Goods	11.4%
Recreation, Hospitality/Tourism	18.2%
Services	45.5%

LOAN DEMOGRAPHICS

This graph shows how many loans were advanced to women entrepreneurs, Indigenous businesses, and youth.

WOMEN	9
INDIGENOUS	7
YOUTH	2

LOANS BY PURPOSE

COVID-19 RESPONSE

This graph shows how the Covid-19 response loan support to businesses impacted by Covid-19.

To Expand Business	13.0%
To Support Start-up	26.3%
To Maintain Business	60.6%

14 REGIONAL RECOVERY AND RELIEF FUND LOANS APPROVED

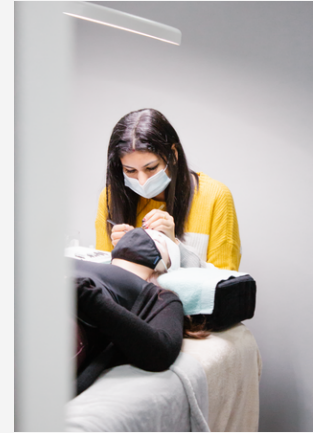
\$340K LOAN FUNDS ADVANCED TO SUPPORT BUSINESSES IMPACTED BY COVID-19

\$1.7M \$600K LOANS ADVANCED TO SMALL BUSINESSES BY THE FRASER FORT GEORGE REGION IF ADDITIONAL FUNDS WERE AVAILABLE FROM OUR LENDING PARTNERS

Community Futures Fraser Fort George, Canada

PORTFOLIO

Photography



PORTFOLIO

Photography

